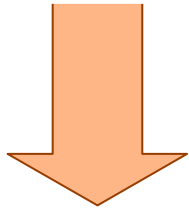


# COPYRIGHT DECISION TREE

Media Planning & Production • University of Northern Iowa • Copyright & Ethics

## Ask Yourself....

**YES**



**No Copyright Issues**

Is the content in the public domain?

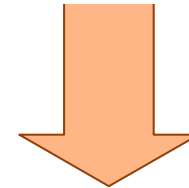
Is content owned by you?

Was the content developed by you?

Do you or your organization own a license for the use of the content?

Do you have written permission to use the content?

**NO or UNKNOWN**



**Seek Advice on Copyright Status**

**Determine if Use is a "Fair Use"**

**Secure Permission**

**Find an Alternative Source of Content**

**Consider Creative Commons:  
<http://creativecommons.org/>**